

Brand Ownership & Factory Map

Who owns every major power tool brand — and where the tools are made

Power Tool Industry Intelligence | August 2026

Part 1: The Group Landscape

The industry concentrates around a handful of parent groups. One company can own brands that compete on the same shelf — SBD owns DEWALT, Craftsman and Black+Decker; TTI owns Milwaukee and Ryobi.

Parent Group	Brands
Stanley Black & Decker	Black+Decker, Craftsman, DEWALT
Chervon	EGO Power+, SKIL
TTI	Milwaukee Tool, Ryobi
Robert Bosch GmbH	Bosch Power Tools
TTS Tooltechnic Systems	Festool
FLEX-Elektrowerkzeuge GmbH	FLEX Power Tools
Greenworks	Greenworks
Harbor Freight	Hercules
Hilti (privately held)	Hilti
Husqvarna Group	Husqvarna
Lowe's	Kobalt
Makita (privately held)	Makita
Koki Holdings	Metabo
Emerson Electric	RIDGID
WEN (privately held)	WEN
Positec Tool Corporation	WORX

Part 2: Brand-by-Brand Ownership & Factories

Brand	Parent	HQ	Made in	Battery cells
EGO Power+	Chervon	China	Most EGO tools are currently made in China at Chervon's Nanjing facilities, with a reported transition to Vietnam underw	Battery cell suppliers are not publicly disclosed; likely Asian manufacturers such as CATL, BYD, or EVE Energy.
SKIL	Chervon (HK) Ltd.	United States	SKIL's current production is overwhelmingly concentrated in China, with primary assembly at Chervon-owned factories in N	Battery cells are supplied by major Asian cell manufacturers including CATL, EVE Energy, Murata, and Samsung SDI, with a
RIDGID	Emerson Electric	United States	Plumbing tools are made in the USA at the Elyria, Ohio plant, while power tools are manufactured by TTI in China (and so	Battery cells are likely supplied by Samsung SDI, LG Chem, or CATL, as TTI multi-sources lithium-ion cells.
FLEX Power Tools	FLEX-Elektrowerkzeuge GmbH	Germany	FLEX operates a dual-platform model: the German heritage line is made in Steinheim, Germany, while the North American 24	Battery cells are sourced from major Asian manufacturers (potential suppliers: CATL, BYD, Samsung SDI, LG Energy Solutio

Brand	Parent	HQ	Made in	Battery cells
Greenworks	Greenworks (private)	China/US	Consumer products are contract-manufactured in China, while commercial-grade equipment is assembled in the US at Morrist	Battery cells are sourced from Asian cell manufacturers, but specific suppliers are not disclosed in the report.
Hercules	Harbor Freight	United States	Hercules tools are made in various overseas factories contracted by Harbor Freight, predominantly in China, with seconda	Battery cells are sourced from China (CATL, EVE Energy) and Japan (Sanyo, Panasonic), with dual-sourcing likely; this is
Husqvarna	Husqvarna Group	Sweden	Most tools are made in Husqvarna's own vertically integrated factories in Europe (Sweden, Germany, Poland, Czech Republi	Battery cells are supplied by external suppliers from Asia (likely China, South Korea, Japan); the specific cell supplye
Metabo	Koki Holdings	Germany	Most Metabo tools are made in Germany (premium corded) and Malaysia (cordless and value-oriented lines), with the US fac	Battery cells are supplied by third-party Asian suppliers including Samsung SDI, LG Chem, and Murata, with packs assembl
Kobalt	Lowe's	USA	Most Kobalt tools are manufactured in China and Taiwan through contract manufacturers, with China handling high-volume c	Lithium-ion cells are supplied by Samsung SDI, LG Energy Solution, or Chinese equivalents, with Samsung and LG dominatin
WORX	Positec Tool Corporation	China	Virtually all WORX products are manufactured in Suzhou, China, at Positec's captive facilities. The company is 100% Chin	Battery cells are sourced from external suppliers, likely Asian cell makers such as Samsung SDI, LG Chem, or Murata; spe
Hilti	privately held	Liechtenst ein	Hilti's tools are primarily made in its own in-house factories across Europe (Liechtenstein, Austria, Germany, Hungary)	Battery cells are externally procured, likely from Samsung SDI, LG Chem, or Murata (Japan/Korea), but no public confirma
Makita	privately held	Japan	Approximately 90% of Makita's tools are manufactured outside Japan, with the Okazaki plant handling the remaining ~10% f	Makita does not manufacture its own battery cells; it designs the battery management system and assembles packs, but cel
WEN	privately held	United States	All WEN tools are manufactured in China via contract factories, with no U.S. assembly or in-house manufacturing. The com	Battery cell suppliers not disclosed; likely single-source per platform from Chinese manufacturers like CATL, EVE Energy

Brand	Parent	HQ	Made in	Battery cells
Bosch Power Tools	Robert Bosch GmbH	Germany	Most tools are made in Germany (premium/professional) and China (volume cordless), with additional assembly in Türkiye f	Bosch purchases lithium-ion cells from external suppliers including Samsung SDI, LG Chem, and Murata, with no in-house c
Black+Decker	Stanley Black & Decker	United States	Most compact power tools are assembled in lower-cost locations, likely in Asia via contract manufacturing, while bulkier	Battery cells are sourced from Asian cell manufacturers (Panasonic, Samsung SDI, LG Chem are industry standard; specific
Craftsman	Stanley Black & Decker (SBD)	United States	Craftsman power tools are primarily assembled in Taiwan and mainland China via contract manufacturing, with no power too	SBD sources Li-ion cells from a small number of Korean and Japanese suppliers: Samsung SDI, LG Chem, Panasonic, and Mura
DEWALT	Stanley Black & Decker (SBD)	United States	DEWALT uses a hybrid model: premium cordless tools (e.g., FLEXVOLT) are assembled in U.S. plants, while high-volume, lab	DEWALT likely relies on Asian suppliers for 21700 lithium-ion cells, with Samsung SDI and LG Chem as probable primary so
Milwaukee Tool	TTI (Techtronic Industries)	United States	The vast majority of Milwaukee's M18 and M12 cordless tools are manufactured in China and Vietnam, while specialty and h	Lithium-ion cells are sourced primarily from Asian manufacturers, with industry-standard suppliers being Samsung SDI, LG
Ryobi	TTI (Techtronic Industries)	Hong Kong (for consumer tools); Japan (for Ryobi Limited)	Most Ryobi consumer tools are assembled in TTI's factories in China, with select lawn mowers assembled in Spartanburg, S	Battery cells are sourced from third-party suppliers such as Samsung SDI, LG Chem, Murata, and Eve Energy, but the exact
Festool	TTS Tooltechnic Systems	Germany	Most Festool tools are manufactured in Germany (Neidlingen and Illertissen) and the Czech Republic (■eská Lípa), with a	Lithium-ion battery cells are sourced from Asian cell manufacturers (likely Japanese/Korean), but specific suppliers are

Part 3: Factory Networks (by Parent Group)

Stanley Black & Decker

Black+Decker

Country	Location	Role
United States	Sedalia, Missouri	Manufacturing
United States	Martin, Tennessee	Manufacturing
United States	New Britain, Connecticut	Legacy manufacturing

Craftsman

Country	Location	Role
USA	Fort Worth, Texas	Hand tool plant (wrenches, sockets, ratchets)
USA	Sedalia, Missouri	Tool storage (boxes, cabinets)
Taiwan	Not specified	Contract manufacturing for power tools
China	Shenzhen & Yangtze River Delta	Contract manufacturing for cordless tools, batteries, chargers
Mexico	Not specified	Various power tools, motors

DEWALT

Country	Location	Role
USA	Charlotte, North Carolina	Cordless power tools
USA	Cheraw, South Carolina	Likely drills/impact drivers
USA	Greenfield, Indiana	Likely corded tools
USA	Hampstead, Maryland	Likely batteries/accessories
USA	Additional facilities	Unconfirmed

Chervon

EGO Power+

Country	Location	Role
China	Nanjing	Primary manufacturing base
Vietnam		In transition

SKIL

Country	Location	Role
China	Nanjing	Primary assembly site for global distribution
China	unspecified additional facilities	Various cordless and corded tools

TTI

Milwaukee Tool

Country	Location	Role
USA	Greenwood, MS	Assembly of specialty and heavy-duty corded tools, select M18 FUEL products
USA	Olive Branch, MS	Distribution, some assembly
USA	Jackson/Grenada, MS	Components, distribution

China	Multiple sites	Volume production of M18/M12 tools
Vietnam	Not specified	Volume production of M18/M12 tools
Germany	Not specified	European-market tools
Mexico	Not specified	Components, some assembly

Ryobi

Country	Location	Role
China	Dongguan and other Guangdong province facilities	Primary assembly of consumer power tools
USA	Spartanburg, South Carolina	Assembly of select lawn mowers
USA	Anderson, South Carolina	Customer service and distribution center
Japan	Fuchu, Hiroshima	Headquarters, die-casting, printing presses
USA	Shelbyville, Indiana	Aluminum die-casting
Thailand		Various industrial components
Vietnam		Various industrial components
China		Various industrial components

Robert Bosch GmbH

Bosch Power Tools

Country	Location	Role
Germany	Stuttgart	High-end professional tools, R&D; pilot lines, precision components
Germany	Homburg	High-end professional tools, R&D; pilot lines, precision components
Spain	Madrid	European distribution hub, some assembly
Türkiye	Bursa	Regional manufacturing for EMEA markets
China	Suzhou	High-volume cordless tools, battery packs, accessories
USA	Mt. Prospect, IL	Distribution and service only

TTS Tooltechnic Systems

Festool

Country	Location	Role
Germany	Neidlingen	Core tool manufacturing
Germany	Illertissen (Swabian Bavaria)	Specialized development & production
Czech Republic	■eská Lípa	Secondary manufacturing
Germany	Wendlingen	Headquarters

FLEX-Elektrowerkzeuge GmbH

FLEX Power Tools

Country	Location	Role
Germany	Steinheim	In-house manufacturing of heritage line (corded, 18V tabless)

China	Unspecified	Contract manufacturing of North American 24V line and accessories
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Greenworks

Greenworks

Country	Location	Role
China	specific cities not disclosed	Consumer tools, batteries, high-volume SKUs
USA	Morristown, Tennessee	Commercial ride-on mowers, zero-turn mowers, commercial batteries, R&D;, product testing
USA	Morristown, Tennessee	Product demonstration, training, customer events

Harbor Freight

Hercules

Country	Location	Role
China	Zhejiang/Jiangsu provinces	Primary contract manufacturing for core cordless tools
Taiwan		Secondary sourcing for precision motors/gearing
Vietnam		Emerging sourcing for diversification

Hilti (privately held)

Hilti

Country	Location	Role
Liechtenstein	Schaan	Corporate HQ; high-value components; R&D; pilot lines
Austria	Thüringen	Drilling systems; rotary hammers; TE series
Germany	Kaufering	Diamond tools; cutting systems; precision components
Germany	Strass	Fastening systems; anchors; chemical products
Hungary	Kecskemét	Consumables; volume production; logistics
Mexico	Matamoros	North American market production; cordless tools
China	Zhanjiang	Volume components; steel-intensive products
China	Shanghai	Cordless tools; electronics; battery assembly

Husqvarna Group

Husqvarna

Country	Location	Role
USA	Nashville, Arkansas	Assembly of chainsaws and trimmers
Sweden	Huskvarna	Historical birthplace; premium/high-end products
Germany	Ulm	Major production plant
Poland	Not specified	High-volume consumer products
Czech Republic	Not specified	High-volume consumer products
England	Not specified	Major production plant

Lowe's

Kobalt

Country	Location	Role
China		Primary contractor for cordless power tools (24V, 40V platforms)
Taiwan		Miter saws, benchtop tools
USA		Hand tools (founding era)
China/Taiwan		Hand tools, tool storage, accessories

Makita (privately held)

Makita

Country	Location	Role
Japan	Anj■	Advanced/high-end tools, R&D;
Japan	Okazaki	Precision tools, advanced manufacturing
China	Multiple plants	Volume production, cost-sensitive lines
Romania	European plant	EU-market supply
Thailand	Southeast Asian plant	Regional supply, cost efficiency
United Kingdom	UK plant	EU/UK market access
Germany	German plant	European distribution, specialized tools
Brazil	Brazilian plant	South American market
United States	Buford, Georgia	Assembly, distribution, service

Koki Holdings

Metabo

Country	Location	Role
Germany	Nürtingen, Baden-Württemberg	R&D; and high-end corded tool production, final assembly for premium corded lineup (angle g
United States	Braselton, Georgia	North American distribution and service hub
Malaysia	Senai, Johor	Mass-market production node for Asian and global markets; production home of Metabo HPT li

Emerson Electric

RIDGID

Country	Location	Role
United States	Elyria, Ohio	Manufacturing of plumbing and pipe tools, including press jaws
China	Dongguan and other Guangdong province sites	Contract manufacturing of power tools
Vietnam	Not specified	Contract manufacturing of some power tool lines

WEN (privately held)

WEN

Country	Location	Role
China	not disclosed	100% contract manufacturing (OEM/ODM)

Positec Tool Corporation
WORX

Country	Location	Role
China	Suzhou	Primary assembly and manufacturing hub

Method & Disclaimer

Compiled from 20 brand-level supply-chain reports (August 2026). Figures reflect public disclosures at time of writing; exact unit volumes, cell-supplier contracts, and some factory ownership details are not public. Independent analysis — not affiliated with any manufacturer. Trademarks belong to their respective owners. Estimates are the author's own.